

how tall is your  
ambition?



BRIGADE  
EXOTICA

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ZRICK

# ambition

It matters not,  
where you come from.

It matters not,  
what they call you.

It matters not...

because, in the end  
your ambition becomes  
your identity.

Our ambition  
is 35 storeys high,  
standing tall  
amidst 10 acres of  
verdant landscape.

How tall is your  
**ambition?**

BRIGADE  
**EXOTICA**

OLD MADRAS ROAD

BRIGADE  
EXOTICA

my

ambition:

is to

elevate to

higher living.



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Two magnificent towers, each 35 storeys high, standing tall in a sea of greenery, surrounded by water bodies.

Levitate above the mundane, transcend the ordinary, arrive at Brigade Exotica.

Experience evolved living in a luxurious, high-rise dream home, on Old Madras Road.

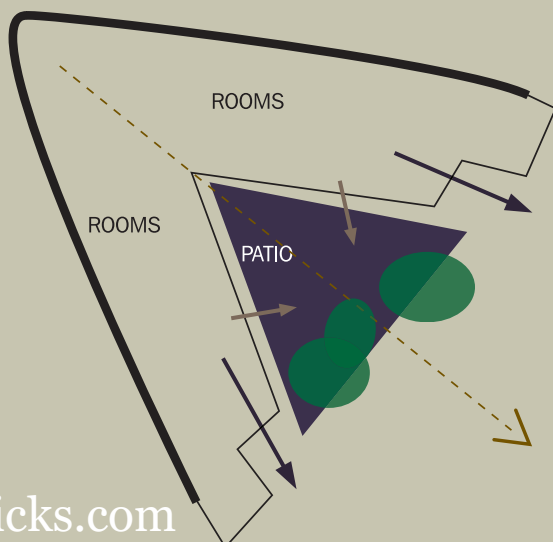


Rising tall above 10 acres of fresh greenscape, Brigade Exotica comprises 474 apartments spread across two towers that reach out into the clouds.

Each tower boasts a spacious atrium that is landscaped to provide a great arrival experience.

At Brigade Exotica, living spaces converge into the patio, ensuring that each apartment has a unique view, and does not face any other apartment.

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*The **5 elements of living**, at Brigade Exotica::*

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**Art**itecture

**Nature**Balance

**Life**Spaces

**Connect**ivity

**World**Community



BRIGADE  
EXOTICA

my

ambition:  
is to

own a home  
in every continent.

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A home at Brigade Exotica  
compares with the finest  
the world has to offer.

# ARTitecture::

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**Art meets Architecture**, to create a landmark that is an impeccable reflection of progressive thinking. The two towers elevate building design to new heights, literally.

From the outside, Brigade Exotica presents itself as a bold metaphor of new-age design; an architectural *piece de resistance* guaranteed to catch the eye.



**Space and seamlessness** are the guiding principles behind the layout of every home at Brigade Exotica.

Designed on the lines of a courtyard, the living spaces converge into a patio, to infuse sunlight and fresh air into the entire home. The large patios can accommodate dense greenery with small woody trees, to create a feeling of sky gardens.

The hierarchy of spaces in a home at Brigade Exotica is such that each room seamlessly flows into the other, to create a sense of spaciousness.

The large corner windows, in the bedrooms, let in natural light, and offer a breathtaking view of the pristine landscape.

ACTUAL SHOT OF THE MODEL APARTMENT AT BRIGADE EXOTICA



my

ambition:

is to

write a

Booker Prize

winning novel

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!



parks

green  
paths

water  
bodies

manicured  
lawns

landscaped  
gardens

wooded  
areas

landscaped  
patio

pool-side  
party lawn


viewing  
deck



**Nature**Balance:

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At Brigade Exotica, life goes beyond the living room. Here, the outdoors are manicured to **inspire human imagination**.

At the ground level is a **mini-forest**, with ample trees, shrubs and water bodies. Besides creating a sustainable habitat for innumerable species of flora and fauna, the **green zones** elevate oxygen levels in the immediate eco-system.

Adding aesthetics to nature, this residential space is dotted with **manicured lawns** and gardens landscaped by world renowned landscape architects **Tropland Studio**.

The outdoor landscapes continue into your patio, with edge planting of a variety of plants, **bringing nature into your living room**.

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EXOTICA



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my

ambition:  
is to  
start an  
organic  
restaurant.

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At Brigade Exotica, eco-friendliness goes beyond lush green landscapes. Our constant efforts to replenish environmental resources have earned us the **IGBC Green Homes Pre-certified Gold**.



# Green initiatives at Brigade Exotica



## Site **Ecology**::

- + SOIL EROSION CONTROL MEASURES
- + EXTENSIVE LANDSCAPING
- + HIGH ALBEDO PAINTED ROOF
- + PROVISION FOR THE DIFFERENTLY ABLED
- + ELECTRICAL CHARGING FACILITY FOR CARS



## Water **Efficiency**::

- + 100% RAIN WATER HARVESTING
- + WATER EFFICIENT FIXTURES
- + WATER EFFICIENCY MANAGEMENT IN IRRIGATION SYSTEMS
- + ONSITE SEWAGE TREATMENT PLANT
- + RECYCLED WATER FOR LANDSCAPING AND FLUSHING
- + WATER METERS TO CONTROL WATER CONSUMPTION



## Energy **Efficiency**::

- + HIGH PERFORMANCE GLAZING
- + ENERGY EFFICIENT LIGHTING FIXTURES
- + DG SETS CATERING TO 75% OF THE TOTAL CONNECTED LOAD
- + ENERGY EFFICIENT LIFTS, PUMPS, MOTORS



## Indoor **Environmental Quality**::

- + 90% OF EVERY UNIT AREA IS DAY LIT
- + NO SMOKING ZONE IN COMMON AREAS
- + LOW VOC PRODUCTS (VOLATILE ORGANIC COMPOUND)
- + ADEQUATE LIGHT AND VENTILATION



## Materials::

- + SEGREGATION OF WASTE AND RECYCLING
- + CONSTRUCTION WASTE MANAGEMENT





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EXOTICA

my

ambition: is to  
run a full marathon.



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## FITNESS CENTRE



## SWIMMING POOL

- > **JOGGING** TRACK
- > **SWIMMING** POOL
- > **BILLIARDS** TABLE
- > **INDOOR GAMES**
- > **GYMNASIUM**
- > **BADMINTON** COURT
- > **TENNIS** COURT
- > **BASKETBALL** COURT

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# LifeSpaces >>

An ambition to push the limits, the desire to lead a healthy life.

At Brigade Exotica, there's a jogging trail that wakes up at sunrise. There's a gymnasium that tests the human spirit. There's a swimming pool that challenges you to get out of bed, and brave the cold. Here, you have 10 acres of fresh air, and the freedom to run.

An eloquent clubhouse equipped with a gymnasium, a swimming pool and much more, cater to all your sporting needs.

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MON

TUE

WED

THU

FRI

SAT

BRIGADE  
EXOTICA

my

ambition:

is to

travel

the world.



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## Connectivity::

The one who travels, and dares to venture beyond the horizon, is the one who truly appreciates the meaning of life.

The road from your home to the gateway to the world is 40 kms long. Strategically located between the Central Business District and Bangalore International Airport, Brigade Exotica strikes a perfect balance between work and leisure.



**ITPL**  
Whitefield  
12 km



**Central Business District**  
M G Road  
17 km



**Bangalore International Airport**  
Devanahalli  
37 km



**Satya Sai Hospital**  
EPIP Zone  
8 km



**Brigade Metropolis /  
The Brigade School**  
Whitefield  
11 km



**Big Bazaar**  
Old Madras Road  
11 km



**Metro Station**  
Byappanahalli  
10 km



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EXOTICA

“my ambition:  
is to  
speak a new language.”

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# WorldCommunity::

One world. Many cultures. Brigade Exotica is designed to cater to the world citizen and the global Indian. Here, people from different geographies and cultures can co-exist in absolute harmony. This is where the world meets as one big community. Welcome to Brigade Exotica.



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# BRIGADE EXOTICA



## MASTER PLAN

- |                                |  |                                     |
|--------------------------------|--|-------------------------------------|
| 1 MAIN ENTRY                   | 9 PARKING                                | 17 VIEWING DECK                     |
| 2 WATER BODY WITH FEATURE WALL | 10 FOCAL COURT 2 WITH CHARACTER PLANTING | 18 PARTY LAWN WITH BARBEQUE COUNTER |
| 3 PLANTING                     | 11 SWIMMING POOL WITH INFINITY EDGE      | 19 KIDS' PLAY AREA                  |
| 4 VISUAL COURT                 | 12 POOL DECK                             | 20 PAVED PLAZA                      |
| 5 FOCAL COURT 1                | 13 PARTY LAWN ALONG POOL SIDE            | 21 BASKETBALL COURT                 |
| 6 WATER BODY WITH SPOUTS       | 14 GROUND                                | 22 DRIVEWAY                         |
| 7 PAVILLION WITH SEATING       | 15 TENNIS COURT                          | 23 EXIT                             |
| 8 PATHWAY ALONG GRADIENT       | 16 RAIN WATER COLLECTION                 |                                     |



ACTUAL SHOT OF THE MODEL APARTMENT AT BRIGADE EXOTICA

## SPECIFICATIONS

### Common areas:

Waiting lounge: Imported marble flooring  
Entrance lift lobby / staircases: granite / vitrified tile flooring

### Residences:

Living / Dining / Family lounge: Imported marble / Engineered marble / Large vitrified tile flooring

### Bedrooms:

Laminated wooden flooring

### Kitchen:

Vitrified tile flooring  
Provision for modular kitchen  
Provision for water heater, water purifier

### Balcony / Deck:

Outdoor patio and planter in matt finished vitrified tile flooring

### Bathrooms:

Designer tiles flooring  
CP Fittings – Bathline / Kohler or equivalent  
Sanitary ware - Porcelain fixtures of Kohler / Roca / American Standard or equivalent  
Bath tub in master bedroom – Roca or equivalent

### Utility:

Vitrified tile flooring  
Provision for washing machine and dishwasher

### Domestic help room & bathroom:

Ceramic tile flooring

### Doors & Windows:

Apartment main door in Teakwood frame with designer shutter. Bedroom doors in pre-engineered frames / pre-engineered shutters & PU coating  
Windows – Anodized aluminium / UPVC with glazing  
Utility - Anodized aluminium / UPVC with glazing

### Paint:

Long lasting textured paint for exterior  
Acrylic emulsion paint for internal ceilings & walls  
Acrylic emulsion paint / oil bound distemper for common areas

### Electrical:

Concealed conduit with copper wiring  
Modular switches – Anchor woods or equivalent

### Power supply:

8 kW for a 3-bedroom apartment  
10 kW for a 4-bedroom apartment  
15 KW for a penthouse

### Standby power:

100% DG back up for emergency power for lifts, pumps and common lighting  
Apartments – DG back up  
3 kW for a 3-bedroom apartment  
4 kW for a 4-bedroom apartment  
5 kW for a penthouse

### Lifts:

6 passenger of 13-person capacity – Hyundai / Schindler / OTIS or equivalent, in each tower  
2 service lifts in each tower

### Miscellaneous:

Smart home fixtures including door video phone and buzzer for security control and intercom

Top covered car parking at basement and stilt levels, on ownership basis only

Cable T.V. connection & internet on subscription basis

Beautifully landscaped gardens and open recreation area with children's play area

Well equipped clubhouse with gymnasium, indoor games room, reading room/multipurpose hall, swimming pool and badminton court – On membership and monthly subscription basis (For residents only)

## About us

Brigade Group commenced operations in 1986. Over the last 2 decades, Brigade has evolved into a brand that is synonymous with Innovation, Quality and Trust.

Headquartered in Bangalore, Brigade Group has a network of offices across south India, and a representative office in Dubai. Brigade Group's portfolio includes residential, offices, retail and hospitality projects.

With over 20 million square feet of developed real estate, across over 100 buildings, Brigade has emerged as one among India's leading property developers. To meet the growing demand for quality real estate, Brigade is leveraging 2 decades of expertise, to set new benchmarks in the industry.

An award-winning brand, Brigade Group has developed premium residences, luxury apartments, office buildings, software parks, malls, clubs, spas, hotels, serviced residences and SEZs.

## Awards and Recognitions

Brigade Group featured in the prestigious **"200 Best Under a Billion Dollar"** Forbes List of 2008 for the Asia Pacific region.

Brigade Group was the only real estate company from India (the only Bangalore company in any field) to find a place in the Forbes list of 2008.

Brigade Group has been recognized as **"India's Top 10 Builders"** for 5 consecutive years: 2007 - 2011 – Construction World.

Brigade Group has won the **"Regional Developer of the Year – South India"**: 2009 - 2010 – Realty Plus.

Brigade Group won the **"Best Developer in Residential Infrastructure"** 2009 – Construction Source India.

Brigade Group's Mercure Homestead Residences – 5-star serviced residences, was awarded the **"Best New Hotel of the Year 2010 in South Asia in the Serviced Apartment Segment"** – HVS India.

The Brigade School at Mahadevapura constructed by IMC won the **"ICI-KBC Birla Super Endowment Award"** for Outstanding Concrete Structure of Karnataka – 2010.

Brigade Group won the **"Best Commercial Developer of the Year"** 2011 – Realty Plus Excellence Awards – South.

World Trade Center at Brigade Gateway received the **"Best Commercial Project in India"**: 2010 – Property World.

Brigade Metropolis was awarded the **"Best Residential Property in South India"**: 2010 – CNBC Awaaz CRISIL CREDAI Real Estate Award 2010.

Galaxy Club at Brigade Gateway was awarded the **"Best Hospitality Architecture"**: 2010 – CNBC Awaaz CRISIL CREDAI Real Estate Award 2010.



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**EXOTICA**  
OLD MADRAS ROAD

The information herein, i.e. specifications, designs, dimensions etc. are subject to change without notification as may be required by the relevant authorities or the Developer's Architect and cannot form part of an offer or contract. Whilst every care is being taken in providing this information, the owner, developer and managers cannot be held liable for variations. All illustrations are artists' impressions only. The items are subject to variations, modifications and substitutions as may be recommended by the company's Architect and / or relevant approving authorities. E&OE



*For a better quality of life,  
upgrade to Brigade*

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